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Established in 1978 by
David Packard

June 7, 2017

Mayor Lori S. Liu and Councilmembers
Brisbane City Hall
50 Park Place
Brisbane, CA 94005

RE: Brisbane Baylands Development Endorsement

Dear Mayor Liu and Councilmembers,

On behalf of the Silicon Valley Leadership Group, I am writing to offer our comments and support of the development of the Brisbane Baylands region. The Leadership Group focuses our advocacy on land use patterns that best serve our regions' economic and developmental needs. The Brisbane Baylands offers a tremendous opportunity to improving the relationship between housing and transportation.

The Silicon Valley Leadership Group, founded in 1978 by David Packard of Hewlett-Packard, represents more than 400 of Silicon Valley's most respected employers in issues, programs and campaigns that affect the economic quality of life in Silicon Valley, including energy, transportation, education, housing, health care, tax, and the environment. Collectively, Leadership Group members provide nearly one out of every three private sector jobs in Silicon Valley.

As proposed, developing the Brisbane Baylands would provide an additional 4,434 homes to our region. By including a mix of rental and for sale housing options at various affordability levels, the Brisbane Baylands would be appealing for all residents. We are encouraged by the proposed high density development in the Northern Region as its proximity to CalTrain (and other transit lines) will help increase ridership at the currently underutilized Bayshore CalTrain station.

As supporters of high density and transit oriented developments, the Leadership Group seeks out and supports quality developments. The Brisbane Baylands will not only help alleviate the housing crisis, but will also strengthen the relationship between housing and transportation while increasing the economic vitality within our region. Thank you for the consideration of our input.

Sincerely,

Carl Guardino
President & CEO
Silicon Valley Leadership Group